

## EXHIBITOR INFORMATION

**NYMTA Long Island Boat Show at Nassau Coliseum** 

# Welcome To The NYMTA 2020 Long Island Boat Show!

#### **SHOW SCHEDULE**

Friday	February 21, 2020	12:00 noon - 8:00 pm
Saturday	February 22, 2020	10:00 am - 8:00 pm
Sunday	February 23, 2020	10:00 am - 6:00 pm

#### **MOVE-IN SCHEDULE**

Tuesday Carpet Wednesday (Boat Move-In Only)	February 18, 2020 February 19, 2020	8:00 am - 12:00 pm 8:00 am - 6:00 pm
Thursday - Boat Move-In	February 20, 2020	8:00 am - 12:00 pm
- Booth Move-In	• ,	12:00 pm - 6:00 pm
Friday (Hand Carry Only)	February 21, 2020	8:00 am - 11:00 am

#### **MOVE-OUT SCHEDULE**

Sunday February 23, 2020 6:00 pm - 4:00 am

All boats and booth displays must be out by February 24, by 4:00 am. **ABSOLUTELY NO EXCEPTIONS!** Boats will be allowed to stage and pick up their boats on Monday. Check in with show management prior to staging any boats.

#### **CARPET DELIVERY**

Tuesday morning February 18. No boats can be left in the building. CARPET ONLY.

#### **SET UP TIME IN & OUT**

Boat Move-In begins February 19, 8 am. All installations must be completed by 11 am, February 21. Dismantling may begin February 23 at 6 pm.

#### **UNLOADING**

The expense involved in unloading exhibition material is being borne by the management. Personnel employed by the NYMTA will unload exhibition vehicles, at no cost to the exhibitor of any kind.

#### **TRUCKING IN & OUT**

Trucks arriving on time according to the pre-arranged schedule for all exhibit hall deliveries will line up at the truck ramp and will gain access in rotation as quickly as possible. Decisions on traffic control and entry will rest with the boat show staff.

#### **INSTALLATION**

After vehicles have been unloaded, exhibitors may proceed immediately to install their exhibit. Each exhibit space will be clearly outlined with chalked floor markings. Stay within your space and coordinate with your neighbors. Trade exhibits will be provided with back and side curtains as required.

#### **CARRYING IN**

Many exhibitors require very little in the way of exhibit materials and can hand carry their entire exhibit without trucks or dollies with very few trips.

# EXHIBITOR INFORMATION

Placing of boats and heavy equipment will be handled by management. Exhibitors must be present and ready to instruct our rigger where the boats are to be placed in the exhibitor's space.

ALL BOATS MUST BE SUBSTANTIALLY CRADLED AND ALL CHOCKS USED MUST BELONG TO THE EXHIBITOR.

#### **ELECTRICITY**

For additional outlets and lighting, at exhibitors expense, all exhibitors are directed to contact the Boat Show Electrical Contractor.

#### **DECORATING**

All decorating services are provided by Long Island Expositions, LLC.

#### **PARKING**

Parking is Free. Permits are not required.

#### **GUARD SERVICE**

Exhibitors are required to guard their own exhibit at all times. Uniformed guards will be on duty during the show time period February 19-24, 2020 each day. One guard will be on duty each night from closing until opening, **however**, **NO** responsibility is accepted for individual losses. It is recommended that exhibitors carry insurance to protect themselves against loss. Small objects of value should be secured in locked containers.

#### RULES COVERING EXHIBITION

- 1. USE OF AISLES, ETC. The aisles, passage ways and overhead space remain strictly under control of the management and no signs, decorations, banners, advertising material, etc., may be used without special permission of the management. All exhibits must remain within the confines of the exhibitor's space and no exhibitor will be permitted to erect signs or display products in such manner as to obstruct the view, occasion injury or disadvantageously affect the display of other exhibitors.
- 2. **RESTRICTIONS** The management reserves the right to restrict exhibits that may have been falsely entered, or may be deemed unsuitable or objectionable. This reservation applies to noise, persons, things, conduct, printed matter or anything of a character that might be objectionable to the Show as a whole. It also applies to exhibits or advertising in all areas of the Nassau Veterans Memorial Coliseum.
- **3. STAFFING -** The Show Management will expect booths to be staffed at all times during show hours. It is recommended that exhibitors discourage outside activities during show hours that will detract from the success of the show.
- 4. JANITORIAL SERVICES Complete service for aisle and booths will be provided by management.
- 5. CERTIFICATE OF LIABILITY INSURANCE The NYMTA must have a certificate of liability insurance covering your booth space from your insurance company. Your certificate of liability must name as additional insured and certificate holder the NYMTA, Nassau Coliseum, Nassau County, and Facility Management Co. of New York. Please send directly to:

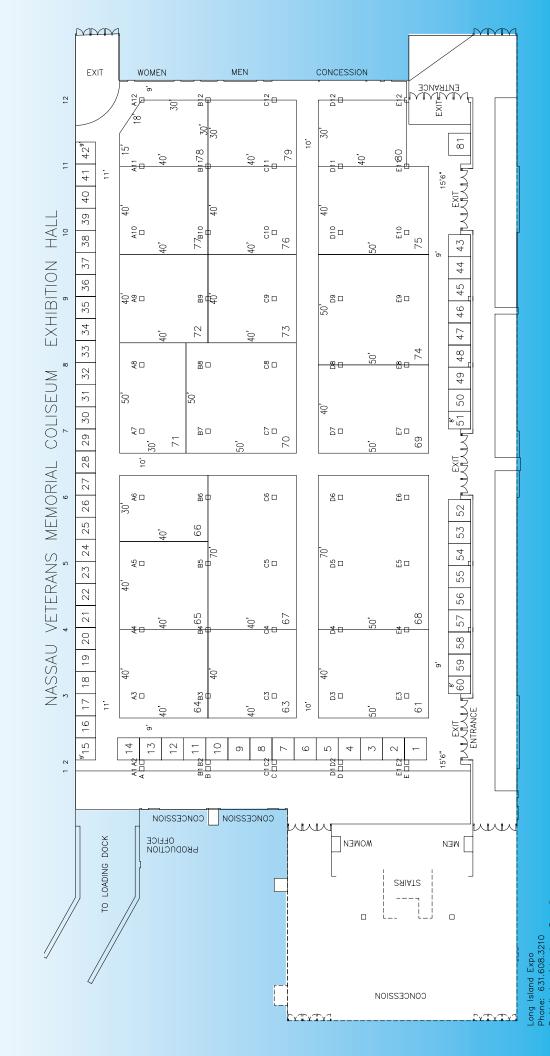
#### **New York Marine Trades Association, Inc.**

188E Park Avenue • Amityville, New York 11701 Phone (631) **691-7050** • Fax (631) 691-2724

Final payment must be paid before exhibiting display is put on floor.

**FINAL PAYMENT IS DUE: JANUARY 31, 2020** 

# BOAT SHOW 2020 FEBRUARY 21-23, 2020







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New York Marine Trades Association

# Long Island Boat Show at Nassau Coliseum, 1255 Hempstead Tpke., Uniondale, NY 11553

Email: vmazzone@nymta.com

NYMTA Office: (631) 691-7050

NYMTA Fax: (631) 691-2724

# February 21-23, 2020 APPLICATION FOR EXHIBIT SPACE

COMPANY N	AME			1	ELEPHONE: ( )			
ADDRESS					FAX: ( )			
CITY				STAT	E	ZIP		
CONTACT _					E-MAIL:			<u> </u>
воотн:		x 10' deep (Rate)	= (Booth Arr	\$1,000	Non-Member (Marine Related) 00 \$1,250.00  Dn-Marine Related Products 1,500.00	Payment Sch • 50% of charges • Final Payment See Reverse for	due upon Re due by Janua	eceipt ary 31, <b>2</b> 020
List products or	services to be	displayed: (attach	additional sh	neets if necessa	ry)	Booth Amount	\$	
						Bulk Amount	\$	
						TOTAL CHAP		
BULK:	1		NIVASTA ASTASDI	ED DATE	NON ASSAUDED DATE	Amount Paid		
BULK:		·	\$11.75/sc		\$13.00/sq. ft.	Amount Faid	(-) Ψ	
		<u> </u>				☐ Balance must be	e paid in full by	1/31/20
	•							
						BALANCE DU  ☐ Cash ☐ Check		
Dimensions required	: ft. x	ft. =	sq.	ft x	=	Name:		
		displayed: (attach		(Rate - see ch	nart) (Bulk Amount)			
List products or s	services to be t	nsplayed. (attach	additional Si	1000334		Card Number:		
						Code:	Exp. [	)ate:
Exhibitors must list for display. List ad			Boats not liste	d below, or not s	ubmitted to the Boat Show Staff 3	0 days prior to sho	w opening will	not be admissib
BOAT DES		LENGTH	BEAM	Dollies Y/N	BOAT DESCRIPTION	LENGTH	BEAM	Dollies? Y/N
1)					6)			
2)					7)			
3)					8)			
4)					9)			
5)					10)			
Upon confirma	ation of space		acceptance o	f this contract b	ne Terms and Conditions on bo by the New York Marine Trades			
Company Nan	ne				Date			
Ву:	. 0:				Title			
Authorized	d Signature							
Return con	npleted applicat	tion with your chec	ck payable to:	NEW YORK M.	ARINE TRADES ASSOCIATION	• 188E Park Avenu	ie • Amityville,	NY 11701
Accepted By:	NYMTA Author	rized Signature			Date			<u> </u>
		Ja J.g.iataio						

#### **SHOW MANAGEMENT**

The "Long Island Boat Show" at Nassau Coliseum is produced and managed by the New York Marine Trades Association, Inc. (NYMTA). All decisions regarding space assignment, nature and style of exhibits, floor management, hours and interpretation of rules and regulations shall be made by the NYMTA.

#### **EXHIBITOR'S POLICY**

- a) Exhibitor shall be bound by the rules, regulations and guidelines set forth by the New York Marine Trades Association, Inc.
- b) Exhibitor agrees that if it fails to comply with the terms, rules and regulations set forth by the boat show committee, The NYMTA shall have the right without notice to the Exhibitor to remove the exhibit and to relet said space or any part thereof.

#### **ADMISSABLE EXHIBITS**

- a) Exhibitor agrees to display only new or unused products (as opposed to used merchandise).
- b) Only the boats or products contracted for may be displayed in contracted space. All products must be listed by type and by brand name on the face of this contract.
- c) Products not actually exhibited within the Show may not be represented by models, signs, photographs or other means of representation.

#### **PAYMENT FOR SPACE**

- a) Exhibitor must submit a signed contract with a 20% deposit due upon receipt
- b) Second payment of 30% will be due 100 days prior to show opening. All exhibitors will be sent a letter 2 weeks prior to the deadline as well as a phone call as a reminder.
- c) Final payment of 50% will be due 30 days prior to show opening.
- d) Any space not paid in full at this time can be made available to other exhibitors with boat show committee approval.
- e) Exhibitor with outstanding payments due before Show opening will not be permitted to move into the show.
- f) Payment plans for any open balances will be made on an individual basis. Two (2) boat show committee members must approve all payment schedules.
- g) All reservation deposit money shall be retained by the show in the event Exhibitor fails to fulfill contract or withdraws from the show.
- h) In the event of any outstanding balance at show opening, you agree that the credit card provided will be charged the entire amount in full.

#### **COMPETING BOAT SHOWS**

Any potential exhibitor or current exhibitor who produces a boat show that runs contemporaneously with a New York Marine Trades Association produced show will be prohibited from exhibiting at any and all NYMTA shows.

#### CANCELLATION

- a) If Exhibitor cancels this Agreement in writing sixty (60) days prior to the opening of the Show, any amount paid in excess of 50 percent of the Exhibitor's total obligation will be refunded.
- b) In the event you fail lo fulfill or violate the contract or withdraw from the show, all reservation deposit money shall be retained.

#### **SPACE ALLOTMENT**

Exhibitor shall be entitled to renew exhibit space in a like amount occupied the previous year, but such renewal does not necessarily mean any Exhibitor will be assigned the exact same location occupied the previous year. It assures the Exhibitor only of the quantity of exhibit space. All Exhibitors must comply with and abide by all decisions made by the Boat Show Committee and the NYMTA.

#### SUBLETTING SPACE

- a) Subletting, assigning or apportioning of space is prohibited.
- b) Two or more firms may not exhibit in a single space, without written authorization from the Reat Show Committee

#### **MOVE-IN AND MOVE-OUT INSTRUCTIONS**

Specific move-in and move-out instructions will be supplied to each exhibitor and Exhibitors must adhere to these instructions, Such instructions are a binding part of the contract.

#### **INSURANCE**

All Exhibitors and concessionaires shall, at their own expense provide and keep in force during the show period, including move-in and move-out periods, the following insurance coverage:

- Worker's compensation and employer's liability covering its employees in the state of New York, in accordance with the statutory regulations as set forth by the state.
- b) Comprehensive general liability insurance, including blanket contractual liability, naming the New York Marine Trades Association Inc., Nassau Coliseum as an additional insured, with limits of liability with at least \$1,000,000 in respect to injuries to any one person resulting from any one occurrence, \$1,000,000 in respect to injuries to one or more persons in any one occurrence, and \$500,000 in respect to any damage of property resulting from any one occurrence.
- c) The Exhibitor is responsible for furnishing a certified Certificate of Insurance with worker's compensation, liability, fire, theft and damage coverage if requested by the management prior to the show or following any accident or incident.

The NYMTA shall not be responsible for any loss or damage to any property of the Exhibitor for any reason, including theft, unless damage is caused by gross negligence by the NYMTA or any of its employees.

#### INDEMNIFICATION

Exhibitor shall indemnify, hold harmless and defend the New York Marine Trades Association, their managers, Board of Directors, officers, sponsors, agents, employees, successors, and assignees from all losses, claims, liability, damage, action, judgments recovered from or asserted against Exhibitor, plus expenses (including without limitation, attorney's fees and expenses) for any injury to or death of any persons, or any loss of, through theft or otherwise, or damage to property arising in any way in connection with the use and enjoyment by the Exhibitor, or of any other persons or entity, with the permission, express or implied, of Exhibitor of the space, equipment or the show space; or arising from the use of equipment, devices furnished to or used by the Exhibitor, or other persons in connection with the show, or the use of the space. Such indemnification shall not be effective if damage or injury results from the sole gross negligence or willful misconduct of the Boat Show or any of its employees.

#### **AMENDMENTS**

The NYMTA shall have full power in the interpretation and enforcement of all rules contained herein, and the power to make such amendments thereto, and such further rules and regulations as it shall consider necessary for the proper conduct of a safe, clean, well regulated and attractive Show

#### **ACCEPTANCE**

It is understood and agreed that until this document is executed and returned to NYMTA, it will not be deemed to be a legally binding Agreement between the Exhibitor and NYMTA, but only an Application from the Exhibitor to the NYMTA for space at the Long Island Boat Show at Nassau Coliseum. The NYMTA therefore reserves the right; in its sole discretion, to reject the Application for any reason whatsoever. If such Application is rejected, the payments received without interest will be returned to the Exhibitor within a reasonable period of time after the Application is rejected. If the Application is accepted, the NYMTA will execute a duplicate copy of the Application, at which time the Application shall become a legally binding Agreement between the NYMTA and the Exhibitor, enforceable in accordance with its terms, and the NYMTA will send an executed copy of the Agreement to the Exhibitor prior to the commencement of the show.

The Exhibitor understands that this Agreement is not effective or binding until accepted in writing by the NYMTA. Acceptance of space payments is not acceptance of the Agreement.

#### **ACTS OF GOD**

In case the show shall not be held due to acts of God, circumstances beyond the NYMTA control, or any other reason whatsoever, then this lease for space to the Exhibitor shall be terminated. In such case, the limit of claim for damage and/or compensation by the Exhibitor shall be the return to Exhibitor all payments made by the Exhibitor after deduction therefrom a pro-rata share of any expenses incurred on behalf of said Exhibitor and the show.

#### **NYS SALES TAX REGISTRATION NUMBER**

Every exhibitor must send the NYMTA a Certificate of Authority for New York State. Please forward this important information promptly to the NYMTA office if not already on file.

### THIS IS A NEW YORK STATE REQUIREMENT! Send your certificate to:

NYMTA\Events & Promotional Manager 188E Park Avenue, Amityville, NY 11701 Phone: (631) 691-7050 • Fax: (631) 691-2724

For more information, contact Vincent Mazzone: Ph: 631.691.7050; E-mail: vincemazzone@aol.com

#### **CERTIFICATE OF INSURANCE**

Your contract will not be accepted until the Boat Show Office receives your insurance certificate. In addition, you will not be permitted to move in unless the Boat Show Office has received your insurance certificate.

No exception will be made to this rule. Please arrange to have your certificate sent to the NYMTA office immediately.

The NYMTA shall not be responsible for any loss or damage to any property of the Exhibitor for any reason, including theft, unless damage is caused by gross negligence by the NYMTA or any of its employees.

Per the "terms and conditions" section of your boat show contract, "all exhibitors and concessionaires shall, at their own expense, provide and keep in force during the show period, including move-in and move-out periods, the following insurance coverage:

- **A.** Worker's compensation and employer's liability covering its employees in the state of New York, in accordance with the statutory regulations set forth by the state.
- **B.** Comprehensive general liability insurance, including blanket contractual liability covering your booth space. Your certificate of insurance must name the NYMTA as an additional insured, with limits of liability at least \$1,000,000 for any one occurrence; \$1,000,000 in the aggregate; and \$500,000 in respect to any damage of property resulting from any one occurrence.
- **C.** The Exhibitor is responsible for furnishing a certified Certificate of Insurance with worker's compensation, liability, fire, theft, and damage coverage if requested by show management prior to the show or following any accident or incident.

**EXAMPLE:** 

Certificate Holder NYMTA 188E Park Avenue Amityville, NY 11701 Description of Operation Long Island Boat Show at: NYCB Live Nassau Coliseum 1255 Hempstead Turnpike, Uniondale, NY 11553 February 19-24, 2020 **General Liability:**1 Million
(per occurrence)

#### SEND YOUR CERTIFICATE OF INSURANCE TO:

New York Marine Trades Association, Inc. 188E Park Avenue, Amityville, NY 11701 Phone: (631) 691-7050 • Fax: (631) 691-2724

#### PAYMENT SCHEDULE

## 50% OF CHARGES DUE WITH CONTRACT BALANCE OF CHARGES DUE ON January 31, 2020

#### **NYMTA REFUND POLICY**

By order of the Board of Directors, any possible adjustments of show costs will be limited to those exhibitors who have no outstanding balance due on the opening day of the show.

#### **EXHIBITOR IDENTIFICATION BADGE REQUEST**



#### New York Marine Trades Association Long Island Boat Show at Nassau Coliseum



Each company will be issued Exhibitor Identification Badges for personnel working the Boat Show. There is four (4) badge limit per booth exhibitor, and a ten (5) badge limit per Exhibitor. additional badges will be reviewed by the Boat Show Committee.

This Exhibitor Request form must be completed and returned to the NYMTA office, 2 weeks prior to the show

- 1 Exhibitor Identification Badges are required to enter the show.
- 2 Exhibitor Identification Badges are **only for employees** working the show.
- 3 Exhibitor Identification Badges must be worn at all times while inside the show
- 4 Exhibitor Identification badges must be worn after show hours while in the parameters of the show.

Each employee must sign for and pick up their own badge from the Boat Show Office.

Please TYPE or Print names for Exhibitor Identification Badges in the space provided below.

EMF	PLOYEE NAME	
1		
2		
3		
4		
5		
6		
7		2
8		
9		
10		

Company Name:	Phone:
Authorized By:	Date:

#### **DECORATING REQUEST**



#### New York Marine Trades Association Long Island Boat Show at Nassau Coliseum



#### **DECORATING SERVICES**

#### OFFICIAL RENTAL ORDER FORM

Rental charges listed below include delivery to your booth, use during the exposition and removal. All orders must be prepaid. Orders must be received at least two weeks prior to the opening of the event to assure choice of items and color selection. Labor and services ordered on behalf of the exhibitors by display builders or other parties must be so authorized in a letter from exhibitors. Payment for all labor and service will be the responsibility of the exhibitor.

Quantity Item	Unit Price	Quantity Item	Unit Price
CHAIRS  Folding Chair(s)	15.00 30.00 35.00 45.00 55.00	RUGS - Standard Sizes         9' x 10' Rug	200.00 350.00 475.00 575.00 670.00
DRAPING OF REGULAR HEIGHT TABLES (Includes Table) (Price includes Top, Front, and 2 Sides)  2-1/2 x 4' wood table	55.00 65.00 75.00 65.00 75.00 85.00	CUSTOM CARPET INSTALLED  Available on installed basis to overall dimensions specified. Rate includes installation taping wasting incident to cutting carpet for utility connection, around building colum Additional labor charge at hourly rates to fit carpet around platforms, stairways, specipatterns, etc.  1.65 p/  Indicate overall dimensions: ft. x ft.  Carpet may be ordered in standard or special installed sizes - not a combination of the TOTALS  TOTAL AMOUNT ORDERED X 8.625 % SALES TAX TOTAL NOTICE ALL ORDERS MUST BE PRE-F	ins, etc. ial /sq.ft  ie two.
Name of Show		Space No.(s) Tel. No	
Street		_CityZip	
Ву			

Return this form with your check to:

**New York Marine Trades Association, Inc.** 

188E Park Avenue, Amityville, NY 11701

Phone: (631) 691-7050 • Fax (631) 691-2724 • Email: vmazzone@nymta.com

#### **Move-In & Boat Information Form**



#### New York Marine Trades Association Long Island Boat Show at Nassau Coliseum



Exhibitor:		Space #:
Exhibit Coordinator:		Phone #:
Check Appropriate B CARPET: HANGING SIGN:	☐ Exhibitor's Own	□ Rental

#### **MOVE-IN PROCEDURES**

- 1) Park truck and check in at ramp trailer
- 2) Trucks will be called down in order determined by Boat Show Management
- 3) There will be security for boats on February 19, 2020 starting at 8 AM in our staging lot. We suggest that you utilize this staging area and have boats on hand and ready when needed.

#### BE CERTAIN THAT ALL SIGNS & CARPET ARRIVE ON FIRST TRUCK

Model #	Length	Beam	Wt. (lbs.)	Displayed On (Cradle, Dolly, Trailer)	Carrier Factory/Dealer	Lift Handling (Yes/No)	Lift Bridges (Yes/No)

HOW MANY BOATS REQUIRE BRIDGE AND TOWER HANDLING?

LIST DEALERS INVOLVED WITH DELIVERY AND SET-UP ON BACK ON FORM

New York Marine Trades Association, Inc.

#### **BOAT EXHIBITOR FLOOR PLAN - Use This For Your Scale Drawing**

Exhibitor: Space: 1/4" may represent 1", 2" or 3", state which is applicable Z S **FREIGHT FRONT ENTRANCE DOOR** 

# ENHANCE YOUR SUCCES!

# Boating Times. Long Island is the only official program of the Long Island Boat Show.

- Only Boating Times Long Island is guaranteed to reach 100% of the attendees.
- Advertising with us assures that every attendee will carry your message home.
  - Reach boaters who missed your booth.
- Expand your reach to other boaters through our distribution at over 125 Long Island locations.

	BACK COVER	Inside FC/BC	Full Page	1/2 Page	1/3 Page	1/4 Page	1/8 Page
1x	\$1,595	\$1,350	\$999	\$795	\$675	\$529	\$395
4x	\$1,404	\$1,188	\$849	\$699	\$595	\$462	\$348
8x	\$1,240	\$1,117	\$750	\$658	\$558	\$434	\$327
10x	\$1,178	\$ 980	\$665	\$618	\$525	\$408	\$309

## Contact our advertising department today at: 631 805 9040 ext. 115

www.boatingtimesli.com